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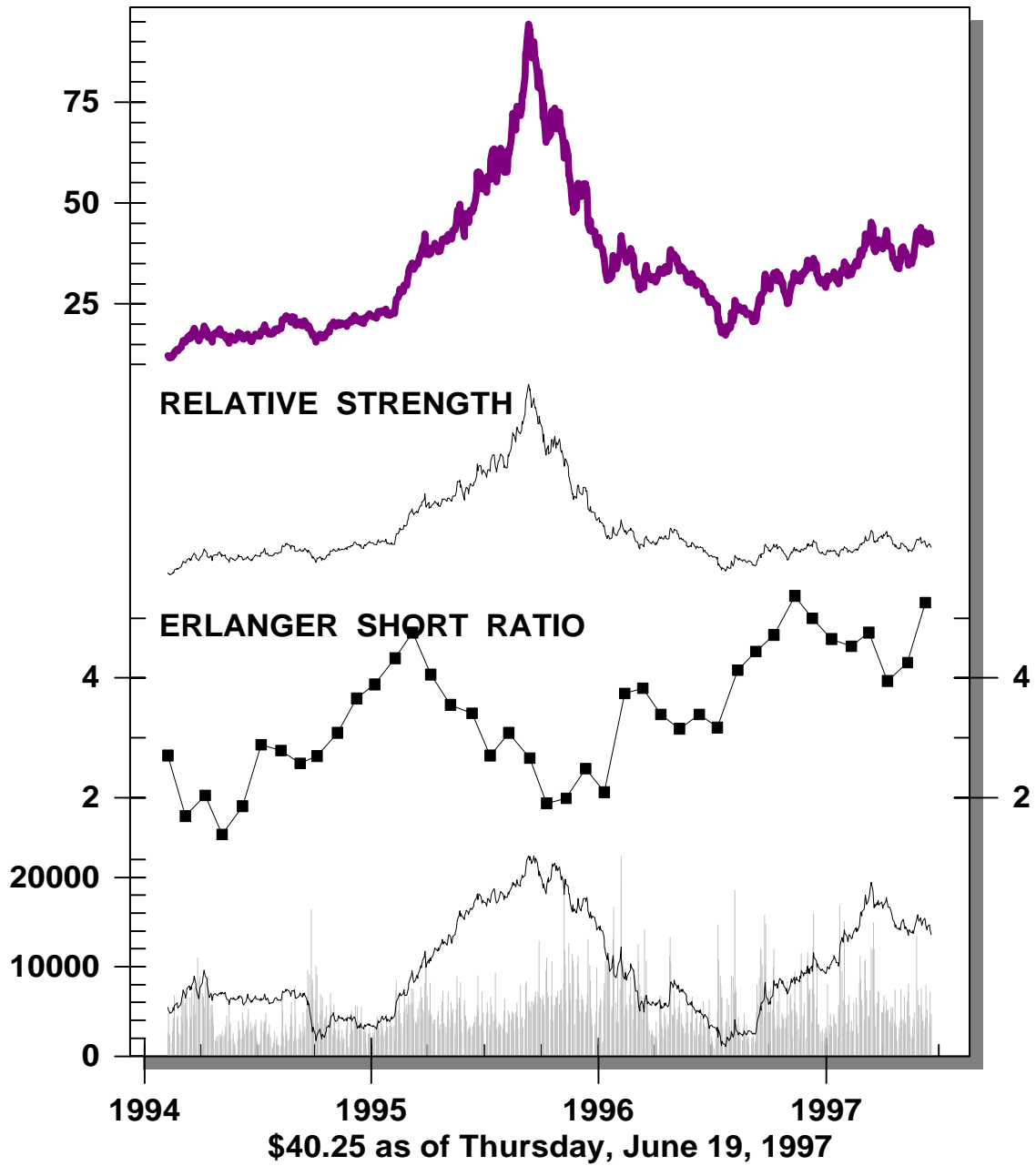
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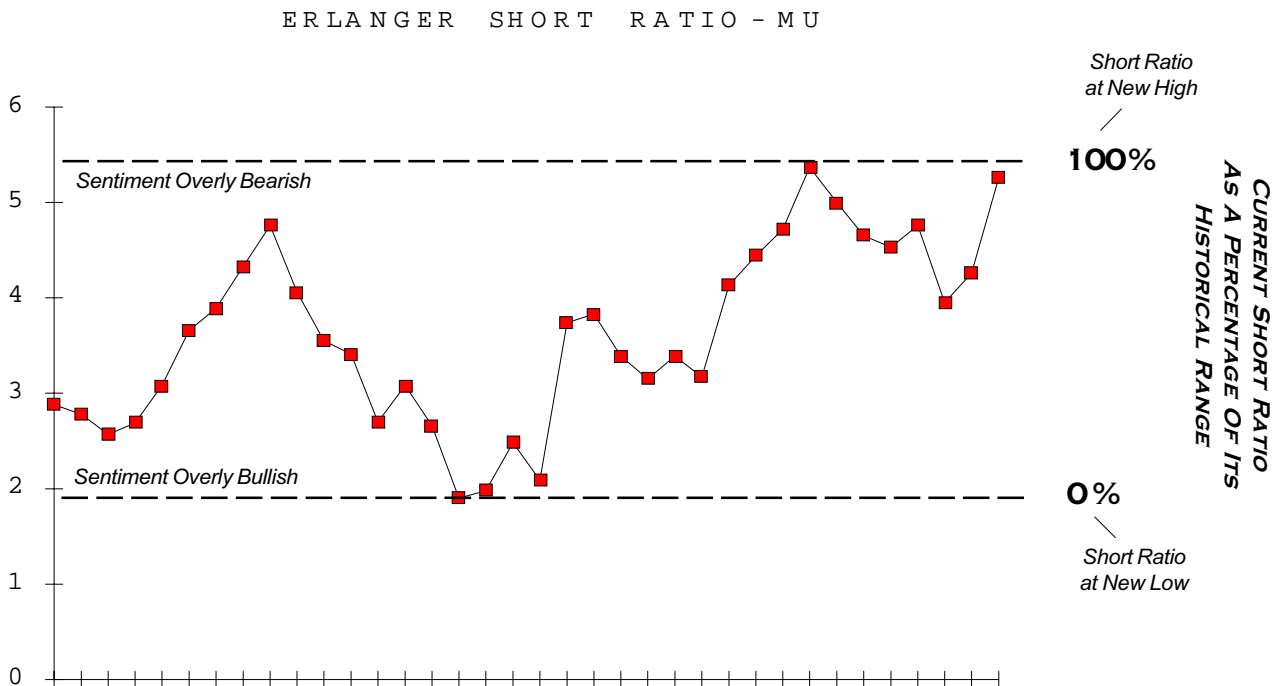
Micron Technology: A Case Study

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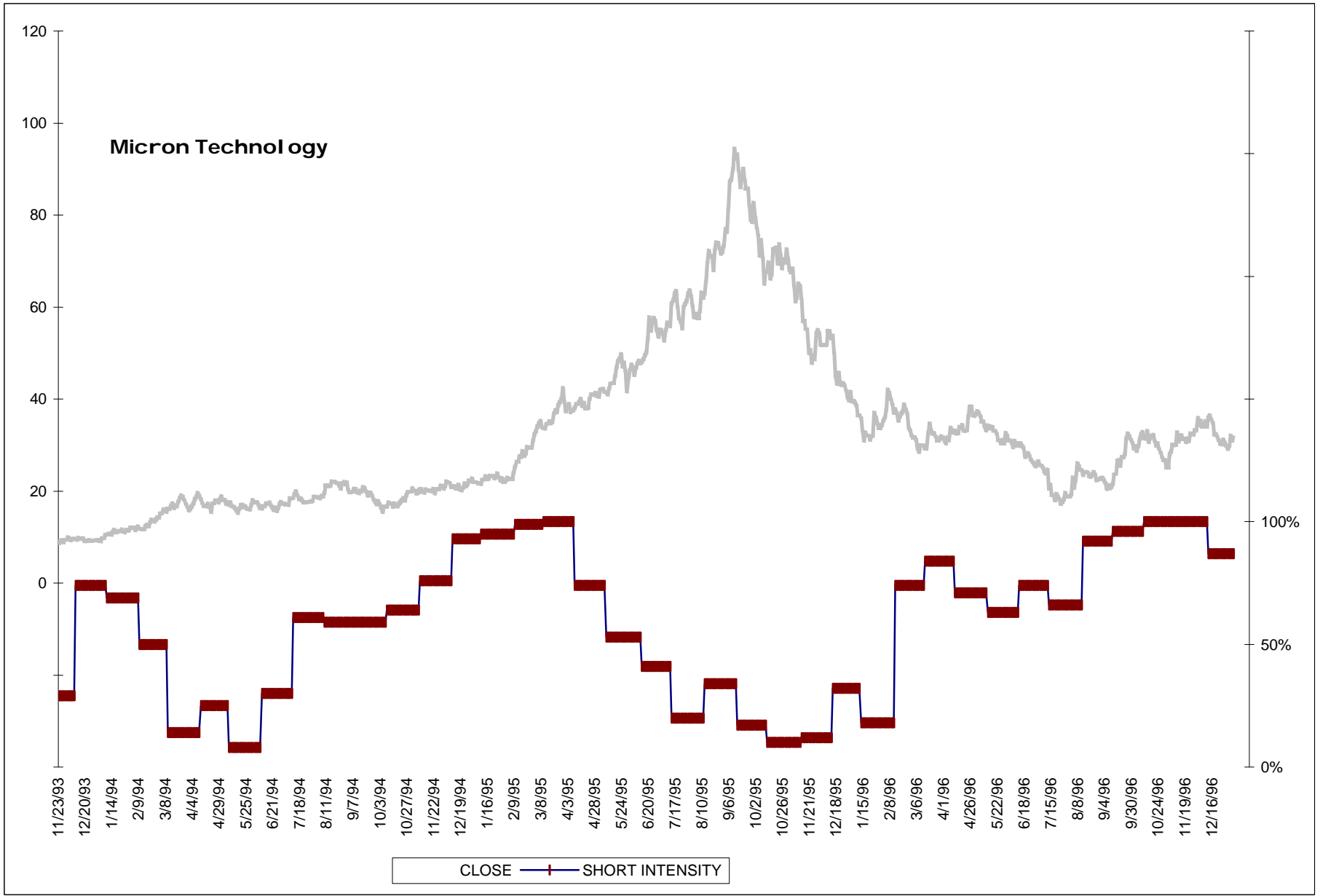
MU - MICRON TECHNOLOGY INC

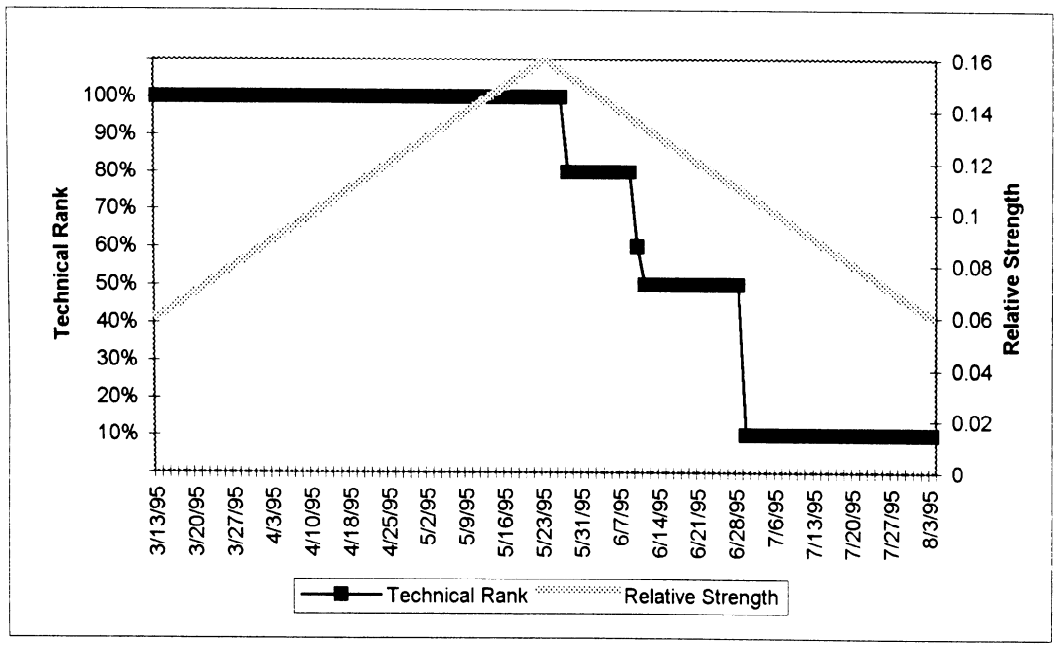
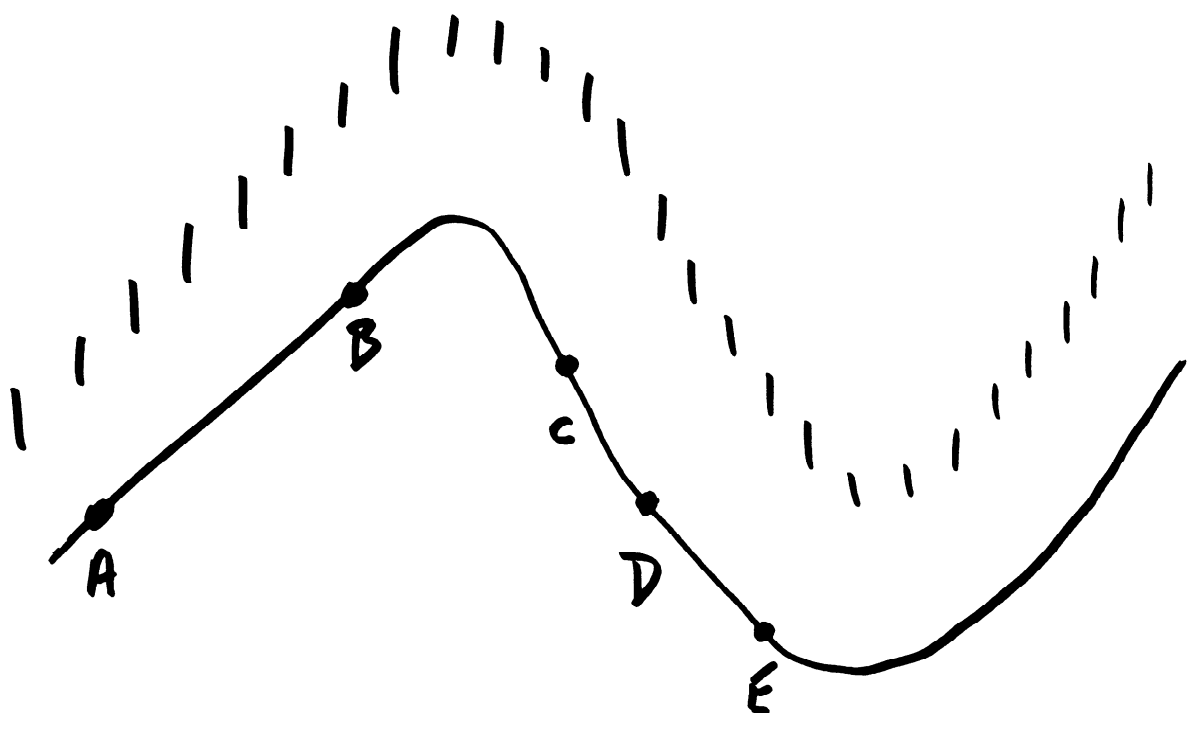


ERLANGER SHORT INTENSITY



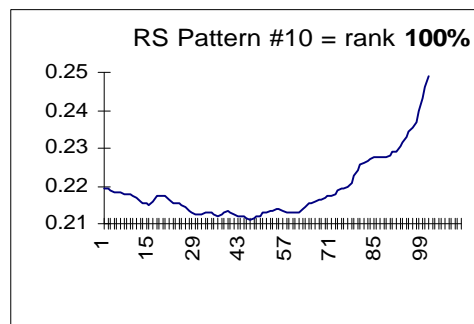
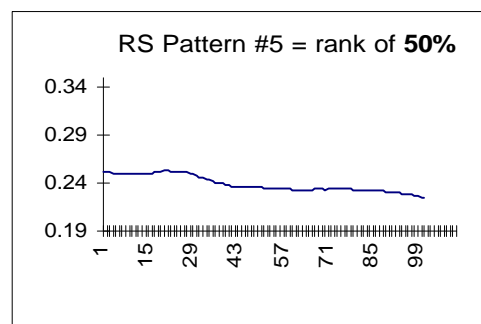
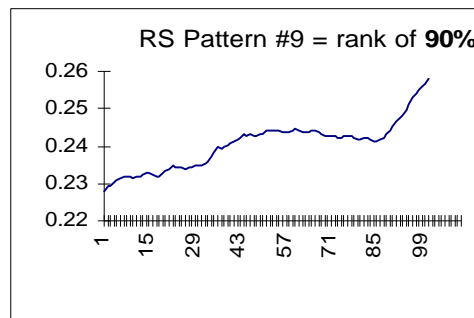
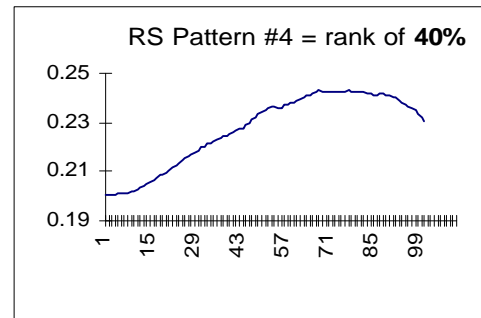
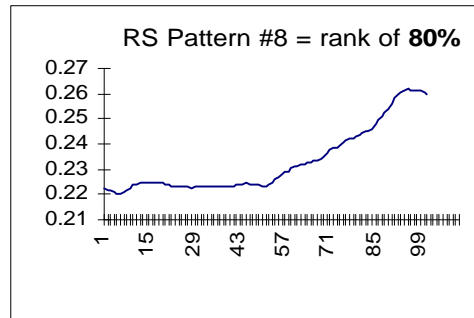
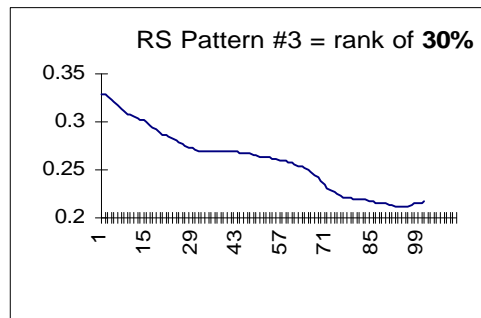
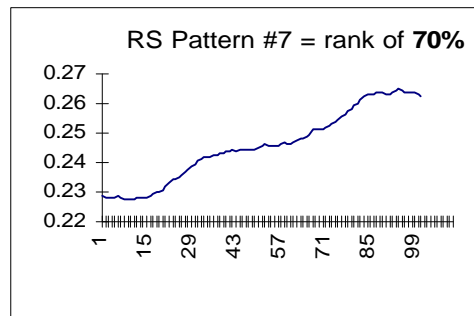
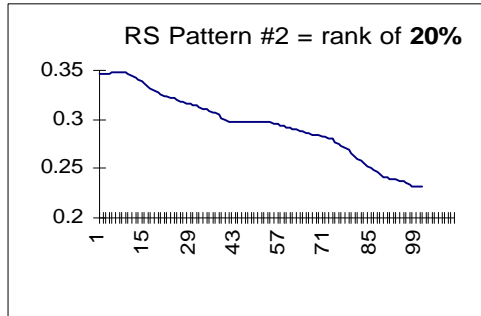
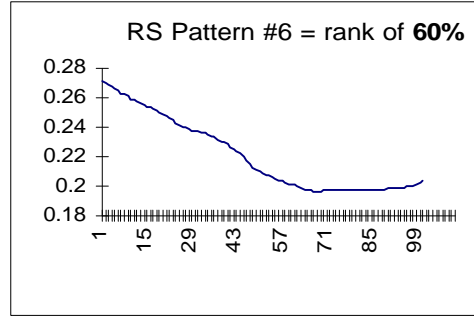
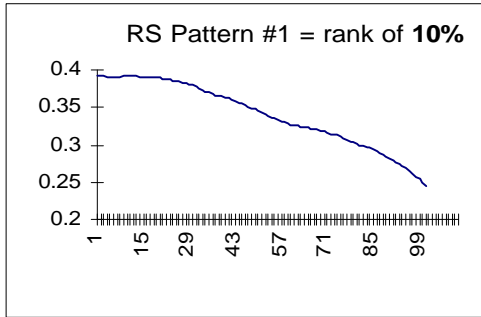
Short Interest Intensity is a normalized evaluation of a stock's current Erlanger Short Interest Ratio relative to its historical range of ratios. For example, in the above chart, Micron Technology sports a current ratio of 5.26, close to its high of 5.37 set seven months earlier. The low short ratio was set twenty months ago with a reading of 1.90. The Erlanger Short Intensity measure is calculated by establishing the percentage that the current ratio (5.26) is within the historical range of ratios (1.90 to 5.37), or $(5.26 - 1.90) / (5.37 - 1.90)$ which equals 97%. An Intensity measure of 100% would reflect a new high in short selling, while 0% indicates a new low in short selling. *Short selling intensity above 70% is considered heavy, below 30% is light.* In the above example, a short intensity of 97% suggests heavy short selling. Because this is a normalized number, it can be compared to the Erlanger Short Intensity measures of other stocks.

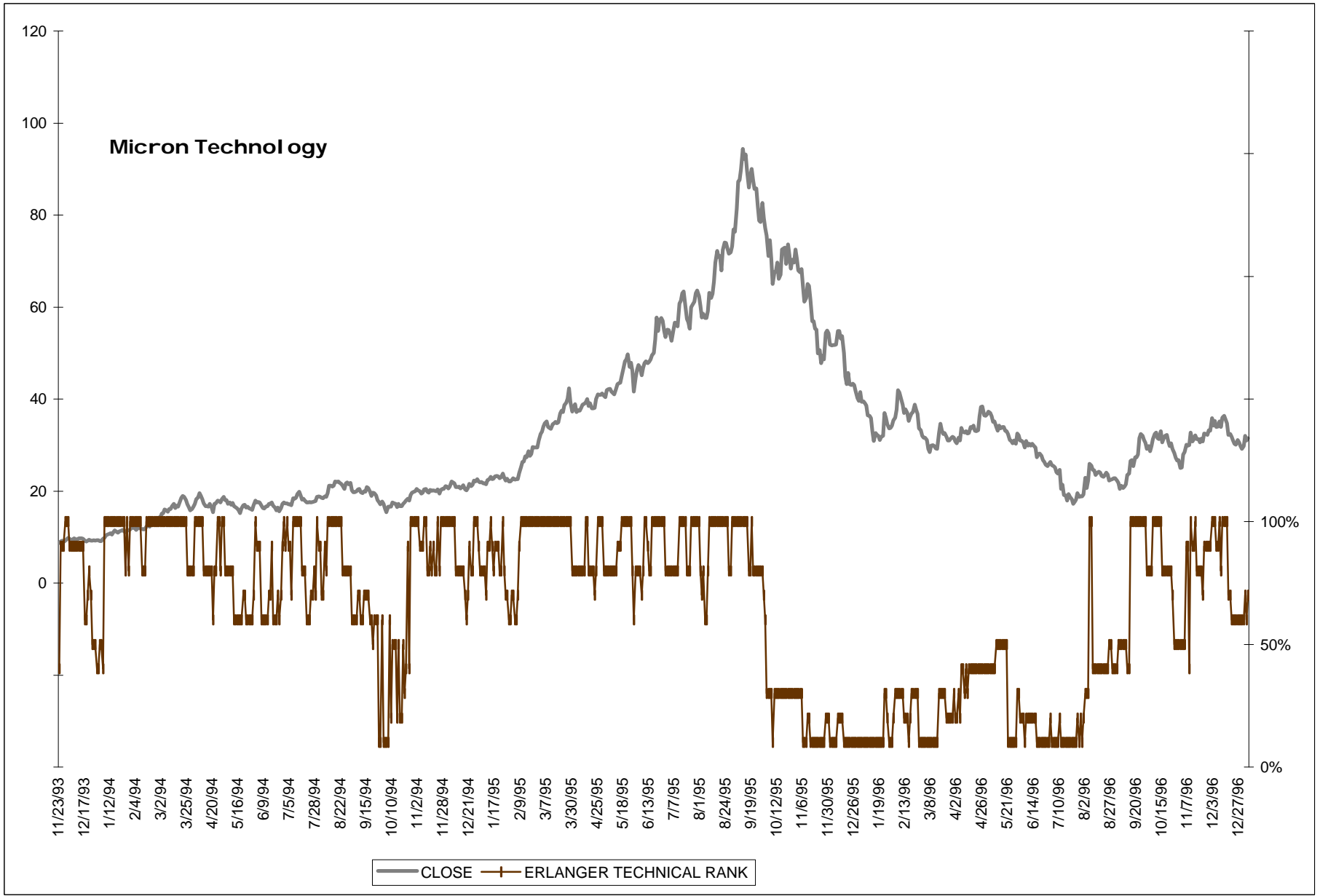


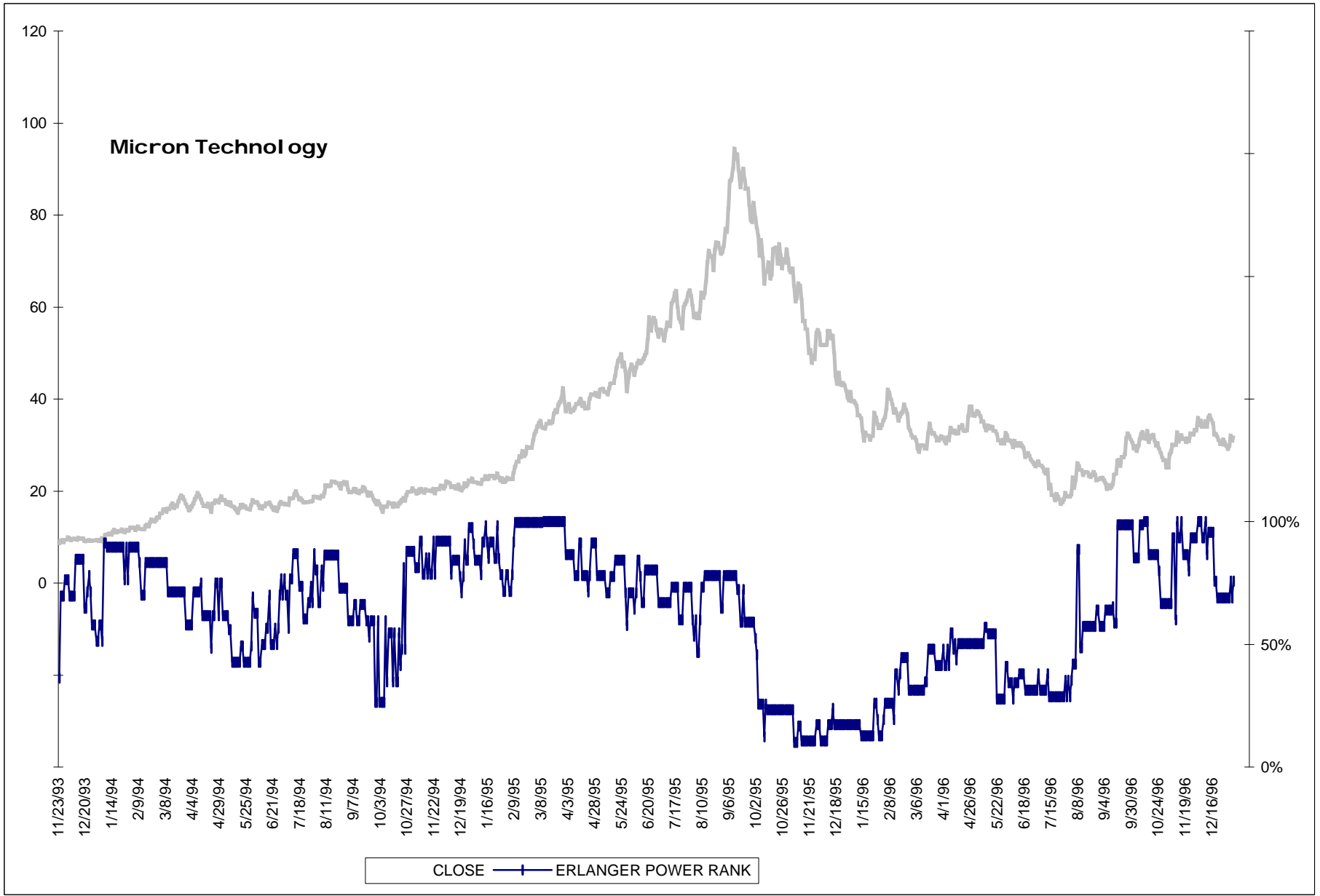


ERLANGER TECHNICAL RANKING

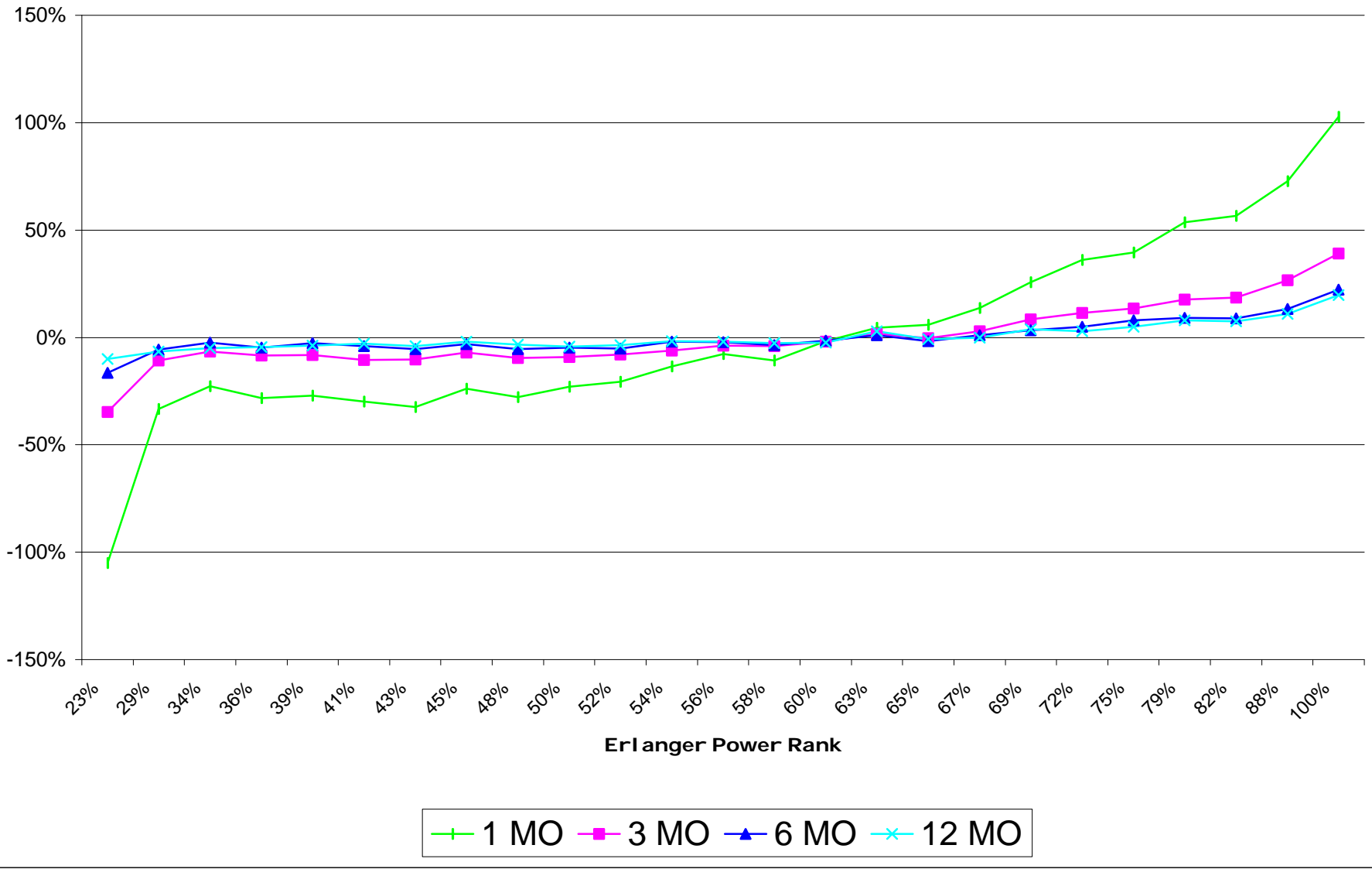
Quantitative Recognition Of Relative Strength Patterns



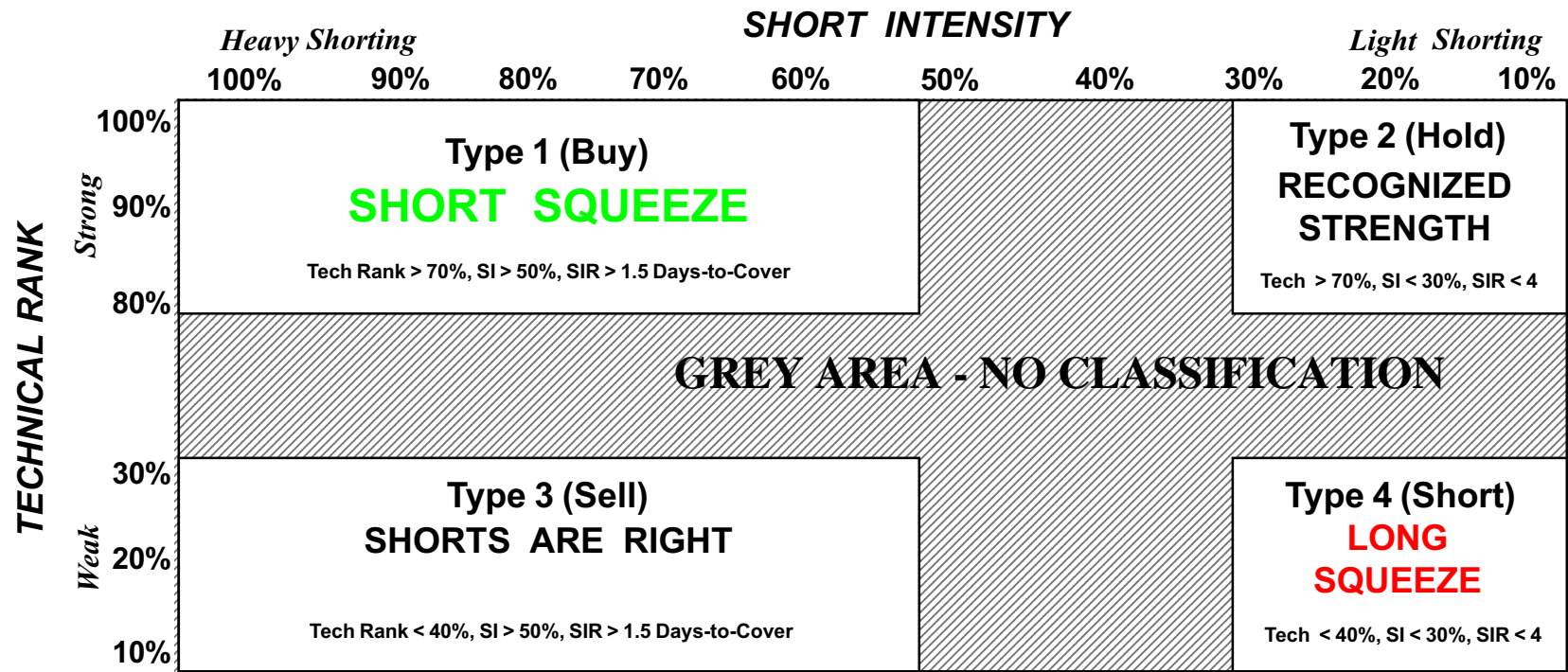




Power Rank - Excess Return (Annualized)
11/24/89 - 5/31/97



Erlanger Type Classification



One of the challenges of quantifying our analysis has been to make the numerical representation equivalent to what we have experienced in charting. Additionally, we sought to make the enhancements as useful as possible. These two goals lead us to the development of our stock types system of classification. The different types reflect the relationship between the *Short Intensity Ranking* and the *Technical Ranking*.

TYPE 1	SHORT SQUEEZE	BUY RECOMMENDATION
TYPE 2	RECOGNIZED STRENGTH	HOLD RECOMMENDATION
TYPE 3	SHORTS ARE RIGHT	SELL RECOMMENDATION
TYPE 4	LONG SQUEEZE	SHORT RECOMMENDATION

