

# streetaccount

StreetAccount gives you the real-time market intelligence you need to decipher intraday stock price movements.

We leverage our network of contacts and apply our experience to determine what's meaningful and place it in proper context. You get the market intelligence you need to make better investment and trading decisions. Bottom line.

## product highlights

### Portfolio Headlines >>

News and upcoming events concerning stocks in your portfolio; sign up for portfolio-based email alerts.

### Plugged In >>

Real-time market intelligence: we consolidate and analyze information from trading floors, sell-side and independent research groups, newswires, TV news networks, and websites. Concise comments keep you informed.

### Macro Insight >>

The macro perspective on the economy and markets.

### Overnight Summary >>

Asian and European summaries, geopolitical developments, US company news since the prior close, a look at the morning papers and more - all before 7AM. Start your day right.

### Looking Ahead >>

Today's key events summarized, including a look at firms presenting at conferences.

### Up/Downgrades >>

Brokerage firm research faster than any other source.

### Events Calendar >>

One-stop shopping for brokerage firm conference schedules, analyst meetings, earnings reports, economic releases, speeches, and much more.

visit us today @ [www.streetaccount.com](http://www.streetaccount.com)

# defining market intelligence.

Every day our professionals scour the financial world to find compelling, market moving and pertinent information to provide our subscribers with true market intelligence.

Integrity, experience, professionalism and humor motivate our team to provide the highest value to our clients. Trust and independence are the keys to our success.

StreetAccount LLC is independent. Our employee-owners neither own nor trade individual stocks and we do not sell advertising on our site.

## principal profiles

### **Gregory Jones, Managing Partner**

Greg was Director of Research at Briefing.com for over six years, managing online content and serving on the company's Board of Directors. Prior to Briefing.com, he spent nine years as the Senior Economist at Standard & Poor's MMS division. He earned a B.A. from Middlebury College in 1986. Greg has appeared on The NewsHour with Jim Lehrer, CNBC and CNN's Moneyline, and has been quoted by The Wall Street Journal, The New York Times, Reuters, Bloomberg, and Dow Jones.

### **Cynthia Dietzmann, Partner**

Cynthia was a key member of Briefing.com for seven years, noted as the invisible force behind the company's In Play® page. Her notable achievements included creating the company's Up/Downgrades and Earnings Calendar pages, which became industry standards. Her background includes Mergers & Acquisition and Asset Management expertise from Smith Barney and PaineWebber respectively. She received a B.A. degree from Hollins College.

### **Kent Brabant, Partner**

Kent was Director of Market Intelligence at Salomon Smith Barney for nearly six years. He researched, analyzed and disseminated critical, up-to-the-minute, market-sensitive information to the firm's traders and buy-side clients. Previously, as Assistant Director of Smith Barney's Radio FCN, he distilled and communicated crucial market moving information to traders and brokers via the "hoot-and-holler". He earned a B.A. in math and history from Vanderbilt University.

### **Mary Gee, Partner, Director of Sales & Marketing**

Mary was most recently Director of Investor Relations for FNC. Her experience prior to FNC includes time in sales at Merrill Lynch and as a vice president at both Oppenheimer (now CIBC World Markets) and Smith Barney. Immediately prior to FNC, she ran her own business in portfolio management and private alternative investments. Mary received her B.A. and MBA from the University of Mississippi.

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